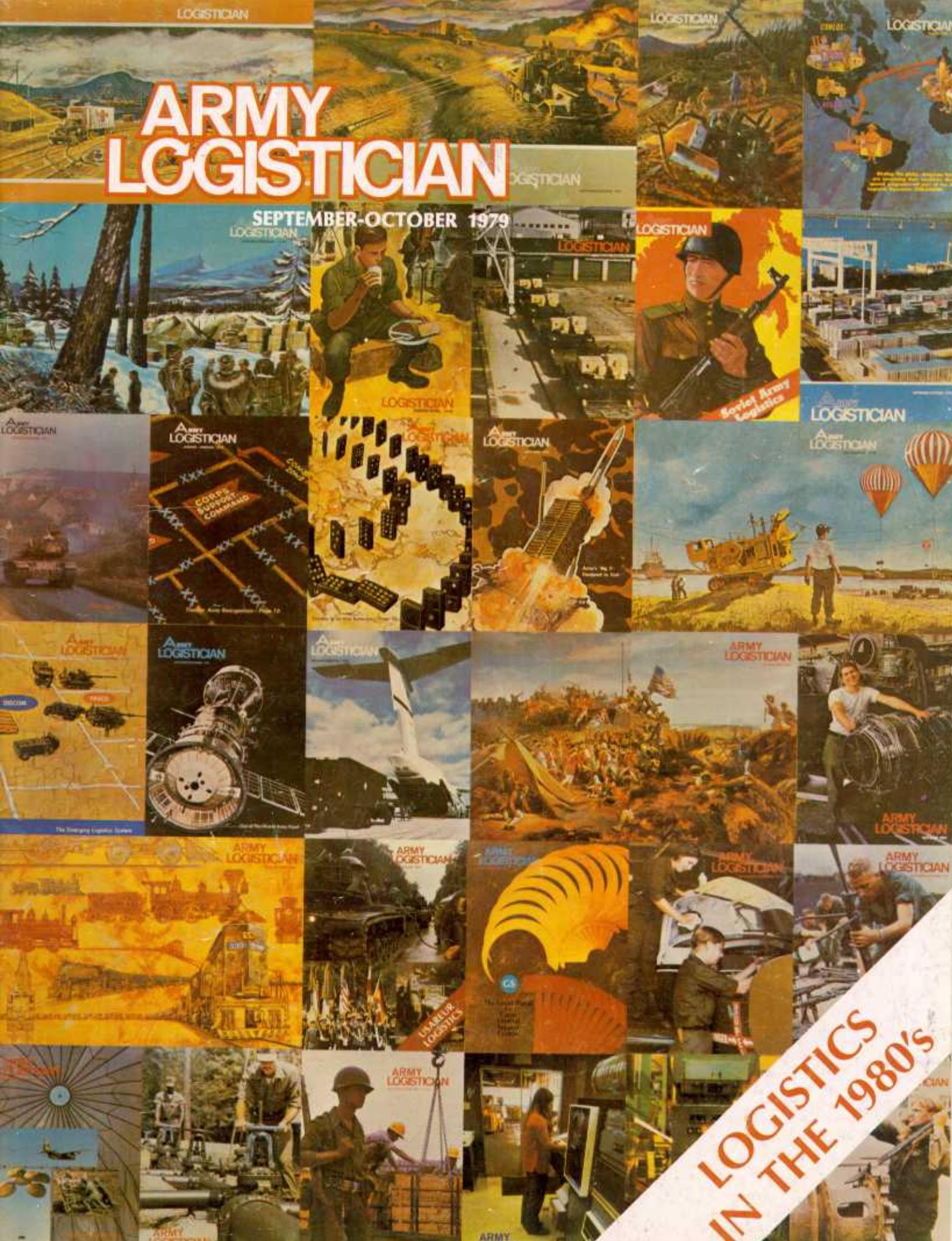


ARMY LOGISTICIAN

SEPTEMBER-OCTOBER 1979



LOGISTICS
IN THE 1980's



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ABOUT THE COVER

Pass in Review! The parade of *Army Logistician* magazine covers pass in review on our 10th anniversary of publication. They reflect the logistics highlights of the decade of the 1970's as seen on the pages of *Army Logistician* magazine. The theme of this anniversary issue is what logistics will be like in the decade of the 1980's.

ARMY LOGISTICIAN

VOLUME 11, NUMBER 5
SEPTEMBER-OCTOBER 1979

THE OFFICIAL MAGAZINE OF UNITED STATES ARMY LOGISTICS

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Our Readers Tell Us
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Army Logistician is devoted to the publication of timely, authoritative information on Army and Defense logistics for the Active Army, Army National Guard, Army Reserve, civilian employees of the Army, and the public. Our purpose is to increase knowledge and understanding of logistics and to encourage and stimulate innovative thought in areas of logistics by providing a forum for those ideas. The views expressed in the articles are those of the authors and not necessarily those of the Department of Defense or the Department of the Army.

Army Logistician is an official Army periodical published bimonthly and sponsored by the Assistant Secretary of the Army (Installations, Logistics, and Financial Management), the Deputy Chief of Staff for Logistics, and the Commander, Army Materiel Development and Readiness Command. Photographs are U.S. Army unless otherwise noted. Material may be reprinted if credit is given to *Army Logistician* and the author, unless otherwise noted.

Use of the third person pronoun "he" and any of its forms, as used in this periodical, is intended to include both mas-

culine and feminine genders. Any exceptions will be indicated in the text.

Articles, photographs, illustrations, and items of interest on any facet of Army logistics are invited. Direct communication is authorized to: Editor, *Army Logistician*, Army Logistics Management Center, Fort Lee, Va. 23801.

Use of funds for printing of this publication was approved by Headquarters, Department of the Army, on 1 October 1978 in accordance with AR 310-1.

Active Army units receive distribution under the pinpoint system outlined in AR 310-2. DA form 12-5 must be sent to Cdr, AG Publications Center, 2800 Eastern Boulevard, Baltimore, Md. 21220. Army National Guard and Army Reserve units must submit requirements through State adjutants general or Army Reserve channels.

Annual subscription rates are: \$9.00, mailed to a domestic or APO address and \$11.25 to a foreign address. Single copy rates are \$1.50 domestic and \$1.90 foreign. Order through and make checks payable to Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

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How often do you see **Army Logistician**? Every issue **68%** Most issues **24%** Seldom see an issue **2%***

When your unit or section receives copies of **Army Logistician**, are there:

Enough **64%** Not enough **18%** Too many **2%**

How much of **Army Logistician** do you read?

Most or all **49%** More than half **30%** Less than half **8%** Very little **1%**

Rate these columns:	Excellent	Good	Average	Below Average
Emphasis	68%	26%	3%	1%
ALOG Digest	60%	30%	6%	1%
Career Programs	46%	36%	2%	2%
Recently Published	48%	36%	11%	1%
Research Reports	45%	38%	12%	2%
Coming Events	41%	34%	17%	2%

Our feature articles are:	Always	Usually	Sometimes	Rarely
Informative	52%	42%	4%	1%
Useful	25%	51%	19%	2%
Understandable	47%	45%	5%	1%
Interesting	36%	49%	11%	1%

Please give your overall evaluation or comments on the magazine:

Excellent **47%** Good to Average **32%** Poor **1%**

Are you: Active Army **50%** National Guard **6%** Army Reserve **21%** Civilian **21%** Others **1%**

If military are you in: Logistics **73%** Combat Arms **17%** Others **10%**

*Where percentages do not total 100, the difference indicates no response.

Thanks to many hundreds of you who took time to complete the *Army Logistician* readership survey card, we have a better idea of what our readers think about *Army Logistician* magazine. The results shown above indicate an overwhelming approval of what we are doing and how we are doing it. Your suggestions were particularly valuable. They enable us to plan future issues to meet your information needs.

Many of you suggested we publish more "how-to" or "lessons learned" articles on field maintenance and supply operations, particularly at the company and battalion level. We have published articles and news items of this kind and we would like to publish more of them. If you have a story to tell along these lines that contains specific "how-to-do-it" information on how a problem was solved or a procedure was improved at the unit level, that could be used by persons in similar circumstances in other units, I invite you to send it to *Army Logistician* magazine.

Many of you requested that we cover in greater depth the areas of foreign nation logistics, automated logistics systems, and logistics in the Reserve components. We anticipate beginning a series of articles on the different NATO armies' logistics systems early next year; have prepared articles on SAILS, SAAS, and DS4 for upcoming issues; and plan to expand our coverage of reserve logistics.

Unfortunately, we cannot list all constructive suggestions we received, but you can be sure we will use many of your ideas in planning future issues. Your suggestions are welcome anytime. —Editor

